

## WHAT'S YOUR AGENDA?

Try your hand at being a media mogul! Imagine you are creating a news and opinion publication. The first thing you need to do is set the focus of your newspaper and create an agenda.

A. **Mix 'n' Match.** Match an intention with an issue to create your own personal agenda.

### Intentions

- Raise awareness about
- Call people to action about
- Make people care about
- Point out the problems with
- Change peoples' minds about
- Elect politicians who care about

### Issues

- Poverty in America
- Disease in poor countries
- Keeping America's military strong
- Finding renewable energy sources
- Finding a cure for \_\_\_\_\_
- Saving the \_\_\_\_\_ from extinction
- Reforming the education system
- America's health care system
- Homelessness
- Drug/Alcohol abuse
- Illegal immigration
- Other: \_\_\_\_\_

Write your agenda in one sentence here:

*My agenda is to*

B. **Promote Your Agenda.** Create 3 headlines that will appear on your site. They can be news stories (you'll probably have to make those up) or editorials (opinion articles). Remember to connect the headlines to your agenda!

The Daily Prestige

News Story

The Daily Prestige

Editorial

The Daily Prestige

News Story